

KAMI SIMMONS

📞 202-255-9989

✉️ thekamisimmons@gmail.com

📺 REEL

🌐 [Linkedin](#)

🐦 @kami_simmons

EDUCATION

- **Columbia University Graduate School of Journalism, New York, New York May 2018**
Master of Science, (Concentration: Digital, Social Media and Broadcast).
 - Produced multiple video packages for distribution on Columbia News Now, a live student television news broadcast program.
- **Kalamazoo College, Kalamazoo, Michigan June 2017 Bachelor of Arts in Theatre Arts, Media Studies & Economics (Cum Laude).**
- **Other/High School Diploma: Connelly School of the Holy Child Alumna Class of 2013**

SKILLS (experience in front and behind the camera).

- TVU, Live-U, Avid, iNews, ENPS, TEGNA One, Final Cut Pro, Adobe Premiere Pro, Photoshop, Audition, and Adobe After Effects.
- AP Style Writing, SONY, and DSLR camera equipment (C100, T6i), lighting, and sound.
- TweetDeck, Google Analytics, Instagram, IGTV, Tiktok, YouTube, Twitter, Facebook, WIX, and WordPress.

ORGANIZATIONS

- National Association of Black Journalists.
- National Association for Multi-ethnicity in Communications (NAMIC)

PRODUCTION HISTORY

Billboard Music Awards May 2016; Viacom's BET Honors March 2016; Viacom's Nickelodeon HALO Awards November 2015; NBCUniversal Telemundo's Premios Tu Mundo (Your World Awards) August 2015; BET's Black Girls Rock August 2018.

- ***Experience working with talent to collect content

White House, Office of the First Lady Policy Intern, Washington, D.C.

SEPTEMBER 2015 - DECEMBER 2015

- Worked with distribution lists.
- Updated the "Let Girls Learn" media summary and the First Lady Michelle Obama's remarks, op-eds, and press materials. Gained a strong understanding of government policy on the national and grass-roots level and became familiar with leaders and newsmakers associated with a range of issues.

NBC 13 WREX-TV, Quincy Media Morning TV Reporter

MARCH 2019 - SEPTEMBER 2019

EXPERIENCE

FOX West Texas, KIDY TEGNA Media, Inc. Morning TV Reporter/ Multi-Skilled Journalist San Angelo, Texas

JAN. 2020 - PRESENT

- Produce and conduct live and taped interviews, segments, and packages.
- Go live in the field, participate in product demonstrations.
- Produce segments in the studio and in the field on live shots and Facebook lives, and reposting of website content on social pages.
- Schedule a wide variety of guests to be interviewed for live, on location, and recorded segments in-studio.
- Daily show prep, post-show meetings, and field shoots.
- Write scripts, questions, closed captioning, cold opens, live hits for bumps, boxes and double box/stinger locations, supers, graphics, and other producing elements.
- Select and provide archive video, b-roll, and NBC News Desk for segments, interviews, packages, and more.
- Stay in the know with trends, report, research, write, script, shoot, and edit news stories for online and on-air with the latest news updates and digital video content.
- Produce news packages.
- Discover stories, shoot, edit, and write scripts for on-air packaged reports, social media platforms, and articles for the online website.
- Use personal/professional contacts to book guests for story packages, show segments, interviews, and shoots.
- Locate credible sources for news stories.
- -Strong written communication skills for television, website, and social platforms.

Noire TV/Caspen Media, LLC International Television & Digital News Content Producer Washington, DC

AUGUST 2018 - SEPTEMBER 2019

- Produced multimedia digital short-form bite-size video segments, video packages, and event coverage.
- Coordinated shoots, field produced, hosted, booked guests, and produced.
- Give and receive constructive, creative, and critical feedback and notes.
- Social media management and social media marketing.

Viacom & BET Digital International Interactive Digital Content Producer New York, New York

MAY 2018 - AUGUST 2018

- Maintained a social engagement calendar on Airtable online spreadsheet and organizer and worked with the editorial team to get posts out in a timely manner.
- Produced online articles, graphics, and video content for BET.com.
- Brainstormed, created, then executed deliverables and content plans for BET.com international publication, and updated the microsite.
- Increased BET's digital community, page viewership, engagement, and reach by about 10,000 over a one-month period.
- Collected insights on best performing posts/top stories.

CNN, Programming Intern, Atlanta, GA

JUNE 2016 - AUGUST 2016

- -Wrote back-to-school scripts for Jennifer Westhoven's "Your Money" segment.
- Produced "Designer Hospital Gowns" segment on HLN's Michaela.
- Programmed content schedules and outlines.